

THE
HUMBLE[®]
CO.

chewing gum

This Chewing gum from The Humble Co. is brought to you by **dentists** who care about your **oral health**, our **environment** and **children in need** of oral care.



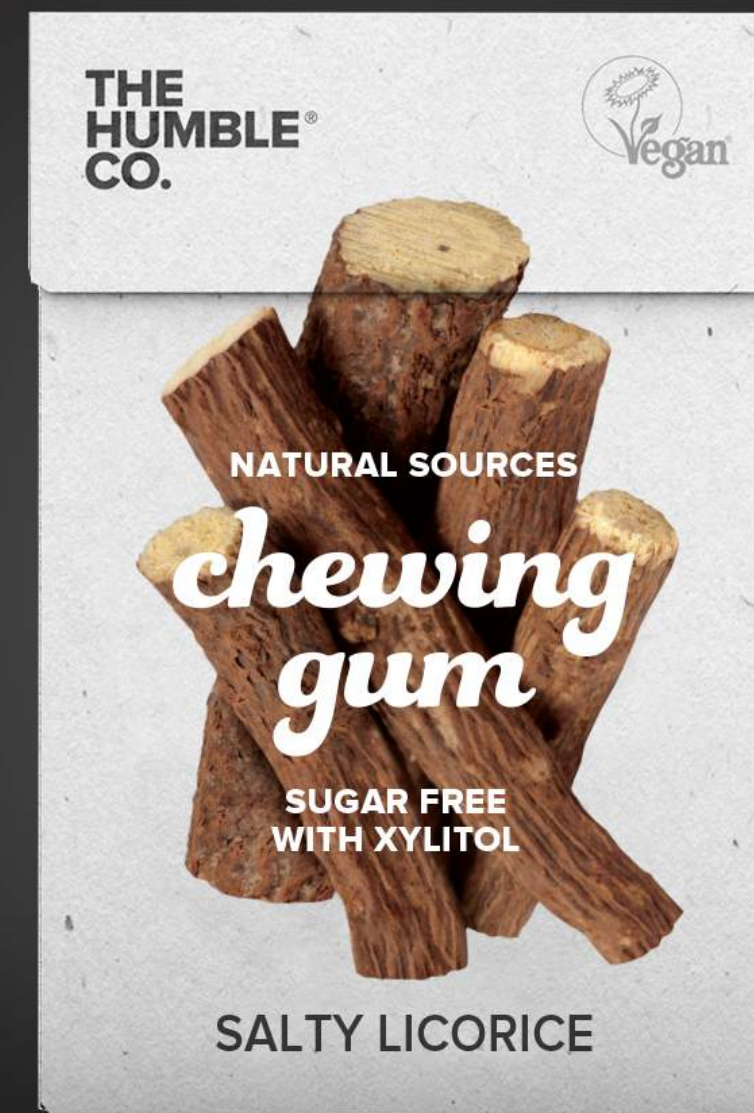
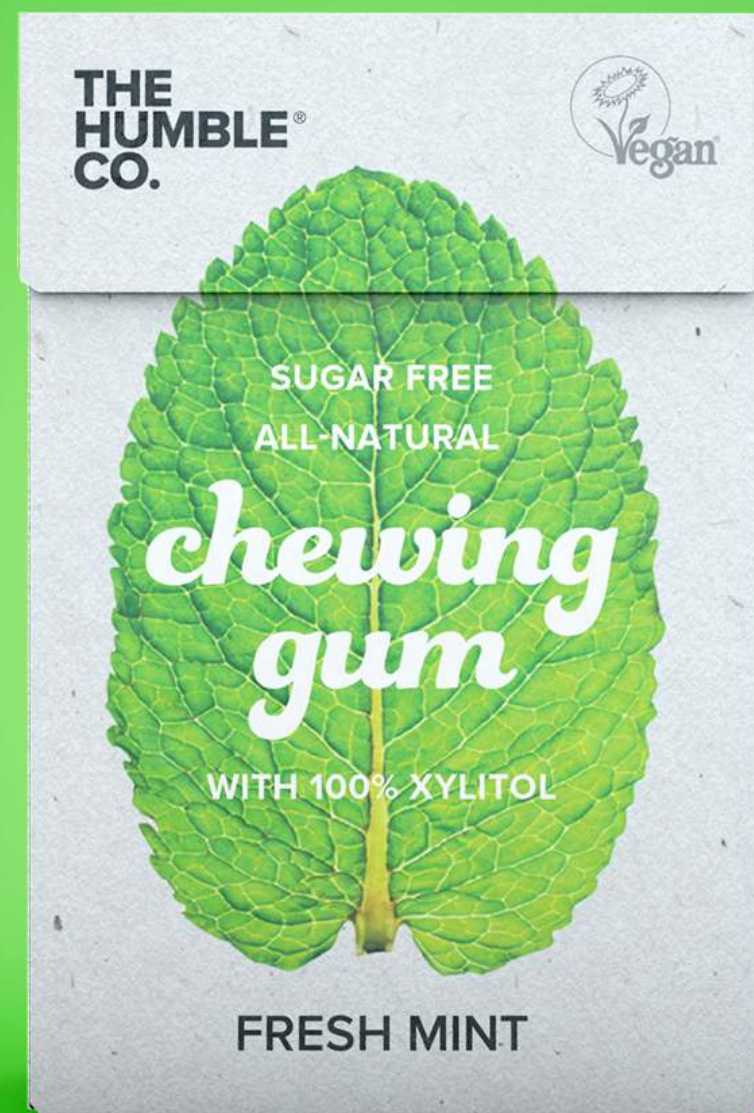
THE PLASTIC PROBLEM



THESE ARE THE INGREDIENTS:

- 1) Xylitol - From the birch tree
- 2) Chicle Gum base - From the sapodilla tree
- 3) Natural flavor - from the flavored plant
- 4) Gum Arabic - from the acacia tree
- 5) Sunflower Lecithin - from the sunflower plant

all natural ingredients
sugar free
biodegradable
no aspartame
nothing artificial
no plastic gum base



the benefits



GMO free



Diabetic friendly



**Aspartame &
artificial free**



100% xylitol



Made from trees



PRE-PACKED
DISPLAY

24-PCS
PER DISPLAY

FOR SHELF
OR TABLE

PRINTED
SALES POINTS



WHY CHEW A NATURAL SUGARLESS GUM WITH XYLITOL?

Chewing gum is not just for fresh breath. It has health benefits that have been widely studied.

Saliva

Chewing gum increases the flow of saliva. Saliva naturally protects our teeth by maintaining the pH of the mouth and preventing minerals in our tooth enamel from dissolving. Chewing a piece of gum after eating helps clean the teeth of debris and neutralize the acids released by the bacteria in plaque. If we didn't have saliva, our teeth would rapidly decay!

The ingredients of the gum are important because they enter the body through the walls of your mouth. And, because chewing gum remains in your mouth longer than the food you eat or drink, you are actually bathing your teeth in the ingredients. That's why it's important to chew a gum free of sugar.

Xylitol

Xylitol is an all-natural sweetener derived from fruits, vegetables, and plant fibers. (Humans even produce small amounts of it via normal metabolism.) Our xylitol is sourced from the birch tree.

Xylitol is a substance that is categorized as a polyol. The polyols' structure gives them the ability to stimulate the sweet taste receptors on the tongue. The glycemic index (a measure of how quickly foods raise blood sugar) is only 7, compared to regular sugar, which has a glycemic index of 60--70. Therefore, none of the harmful effects of sugar apply to xylitol.



**GO HUMBLE,
GIVE SMILES.**

Go Humble, Give Smiles goes beyond giving products to children in need. The Humble Smile Foundation delivers professional and sustainable healthcare projects where they are most needed around the world, funded directly by your Humble purchase. Learn more at www.humblesmile.org

AMBASSADORS

SUPPORTED BY THE BEST

This task force is made up of dentistry's global leaders. Through their professional and educational efforts they have achieved prominence amongst their peers and their opinions and contributions shape the dental profession. As Humble Smile Ambassadors, they leverage their world-wide recognition to advance the cause of environmentally and socially responsible products within oral-care.



From left to right: Christian Coachman - Brazil, Robert Dyas - UK, Houda Barbery - The Netherlands, Miguel Stanley - Portugal, Chris Barrow - UK, James Hamill - Ireland, Joe Bhat - UK, Fadi Yasmin - Australia, Mark Sebastian - Germany, Moody Alexander - USA

TRUSTED. RELIABLE. LISTED.

**THE WORLD IS GOING HUMBLE.
ARE YOU JOINING?**

